

SafeDNS provides web filtering and information security solutions that filter the internet at the DNS layer with AI-powered technology, such as automatic categorization of domains and malicious resources detection. The core service of SafeDNS is in the cloud, and connecting to it requires no hardware and software.

The SafeDNS solutions provide corporate customers – from non-profit to SMB to enterprise – with a highly effective tool to defend themselves against malware, manage web access, monitor and control online activity. Now the SafeDNS products and cloud services are used worldwide by more than 4 000 organizations, 100 mobile and internet service providers and WISPs, 300 partners – protecting tens of thousands of Wi-Fi hotspots with our solutions.

## What You Need **SafeDNS For**

Choose what you need to filter out from your public Wi-Fi to protect users reliably. Monitor Wi-Fi traffic to get actionable info for more precise ad targeting

### Internet access management and content filtering

Get internet access for Wi-Fi guests under your full control

Allow visitors and patrons to access only appropriate and relevant sites, complying with your organization's values.

Block internet traffic gobblers to save bandwidth.  
Create filtering policies per location, preventing users from surfing to unwanted resources. With SafeDNS, there's little chance you will have to face public Wi-Fi policy breaches.

### Enhanced protection against porn and child sexual abuse content

You can easily filter out porn and child sexual abuse content on your Wi-Fi. SafeDNS has two filtering categories, entirely dedicated to child sexual abuse material – block them to make sure Wi-Fi guests never access this most heinous stuff. Since 2015, SafeDNS service has blocked near-perfect 98.5% of requests to adult content during its testing by AV-Comparatives, a world-known test lab.

### Protection against malicious and phishing resources

To improve your Wi-Fi guests' experience, secure your entire guest networks from emerging and long-existing cyber threats – botnets, phishing, and malicious sites. Let no malware from infected user devices infiltrate your wireless networks.

### Traffic monitoring

Check out internet usage stats regularly to be in the know-how your Wi-Fi guests use the internet. It might offer you useful information for better ad targeting.



Since 2015, SafeDNS has annually been tested and certified as an Approved Parental Control Product by AV-comparatives. For all the five years of tests, SafeDNS has returned zero false positives.



SafeDNS is Friendly Wi-Fi Approved Partner. We closely cooperate with Friendly Wi-Fi, a popular self-certification scheme for public Wi-Fi providers.



SafeDNS is a Member of Internet Watch Foundation/IWF, a leading organization for reporting and removing online child sexual abuse content.

## Deployment and management

The SafeDNS cloud service for web content filtering can be deployed on a public Wi-Fi network in minutes. The service is managed 24/7 from anywhere on the internet via a centralized online dashboard. It allows you to deploy an individual filtering policy for every location you have. You can fine-tune the policies and change them for specific locations at any minute.



## Benefits You Get

### Save money and time

No need to invest in hardware and software to deploy SafeDNS  
Implementation takes just a few minutes.

### Monetization

Get plenty of opportunities to monetize filtering-based products. A wider range of products and services is an opportunity to increase revenue.

### Public Wi-Fi usage policy compliance

Set online friendly environment and get a Wi-Fi usage compliance such as IWF and Friendly WiFi certification.

### Discount for Friendly WiFi certification

To attract more guests with kids, get a confirmation from a UK government-initiated public Wi-Fi certification scheme, Friendly Wi-Fi, that your wireless network is safe and family-friendly.

## What Is Behind SafeDNS Solutions



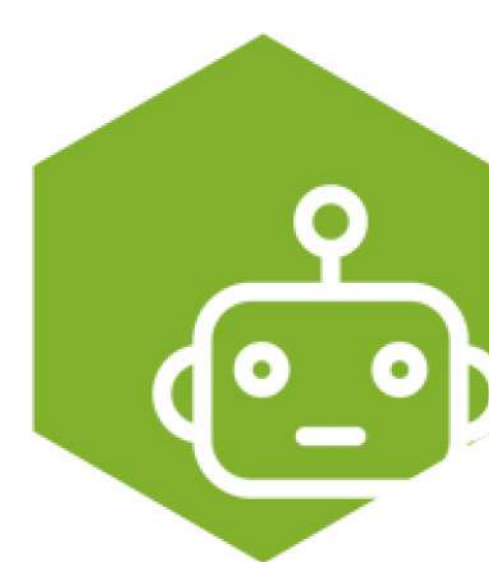
### 109M internet resources

in our categorization database



### 61 content categories

topic-based ones and those related to cybersecurity



### Machine learning & big data









are applied to automatically categorize internet resources and detect malicious ones



### 13 data centers

situated all over the world – in Africa, both Americas, Australia, Europe, and the Far East

## Additional SafeDNS Features

-  Forced YouTube Restricted Mode
-  Supports any IP and dynamic DNS services
-  Fully customizable block page
-  White label opportunity
-  Forced SafeSearch Mode for Google and Bing
-  Intelligent allow or blocklisting – per filtering policy
-  Block most of online ads
-  Wi-Fi usage stats and reports

## Customers Trust Us

Among public Wi-Fi providers using SafeDNS, wireless network operators, and Wi-Fi Service Providers manage Wi-Fi hotspots in public transport, restaurant and hotel chains, chain stores, educational institutions, and faith-based organizations.

